Cloudways Black Friday | Cyber Monday Promotion 2026
Offer Details – Please Read

All credit and discount promotions are subject to our Terms and Conditions (“Promotional Credit Terms”)



For this promotion only, and notwithstanding the Promotional Credit Terms: the code may be redeemed once per eligible account by any number of eligible participants; the discount applies to upfront payments for prepaid plans bought during the campaign period; and discounts earned in the campaign period run for their stated duration afterward, but apply to no billing cycle beginning after January 31, 2027. These offer-specific terms otherwise control in the event of conflict.

You must create a new Cloudways account using the promotional code BFCM802 at this link by 11:59 PM Eastern Time on Friday, 04 December 2026, to take advantage of this offer. All amounts are in U.S. dollars.

This offer is open to new customer accounts only. An account is considered new if the customer holds, and has previously held, no Cloudways account, by email, payment method, billing entity, domain, or organization. Limit one discount per customer, account, team, or organization, at the highest applicable level. Current customers who terminate an existing account or domain-based workloads to avail this offer under a newly created account, will not be eligible. Cloudways may verify eligibility and request documentation, and its determination is final. Details of our hosting plans and the discounted pricing benefits during the promotional period can be found at this link.

Eligible customers will receive an 80% discount on their invoice for each of their first two calendar months of service usage. The promotional discount is capped at $200 per month, for a maximum potential promotional discount of $400 across the two promotional months. The promotion applies to

the entire invoice, including applicable all Cloudways products including Cloudways Copilot, Flexible, Velocity, Autonomous, AI Website Builder, AI Agents, and add-ons.

A minimum invoice value of $1 applies to the promotion. Nothing carries beyond that invoice; any unused balance is forfeited.

Cloudways prorates applicable service charges based on actual usage. If you sign up partway through a calendar month, your first invoice may therefore reflect only the applicable usage for that period. The promotional discount or corresponding credit will be applied through Cloudways' normal invoicing process.

Campaign Expiry and Eligibility

The promotion is available only to eligible new customers who sign up during the applicable campaign period. Once the promotional code has expired, it cannot be applied to new products, services, SKUs, or subscriptions.

The promotion will not apply retrospectively. Customers who sign up during the campaign period but do not become eligible for or activate the promotional offer before 11:59 PM Eastern Time on Sunday, January 31, 2027, will not be able to apply the promotional code after this deadline.

Customers may not terminate, recreate, restructure, or otherwise modify existing accounts or workloads for the purpose of obtaining promotional eligibility. Cloudways reserves the right to determine eligibility and to withhold or revoke promotional discounts in cases of suspected misuse, abuse, fraud, or violation of the applicable promotional terms. We may also reverse discounts obtained by fraud, resale, or multiple-account abuse, void accounts created solely to obtain them, suspend the accounts involved, and recover the amount misused.

Discounts are non-transferable, non-refundable, have no cash value, and may not be resold. They may not be combined with any other offer, and you may not publicize the discount, without our written consent. We may modify or terminate this promotion at any time without notice by posting updated terms here.

This offer is void where prohibited and is unavailable to anyone subject to comprehensive U.S. sanctions or on a U.S. restricted-party list; by redeeming, you confirm you are not such a person and will comply with sanctions and export laws.

Discounts are provided "as is" without warranty. To the fullest extent permitted by law, our liability relating to this promotion will not exceed the face value of your discount, and we are not liable for indirect, incidental, special, consequential, or punitive damages or lost profits, revenue, or data. These terms follow the governing law and dispute resolution provisions of the Promotion Credit Terms and your Cloudways, Ltd. services agreement.

Any questions?
Feel free to contact us at billing@cloudways.com, and we'll be happy to assist you.